



SHELF PRESENTATION SOLUTIONS



Keeping your shelves neat and tidy: Our shelf optimisation systems and scanning profiles provide a sound basis for successful article and price communication. Your shelves remain clearly sorted at all times and make a clean and orderly impression. Exact division of your shelves ensures optimum use of the available space: Merchandise does not get mixed up and your staff save time when re-stocking and tidying shelves.

SHELF PRESENTATION SYSTEMS



Shelf presentation systems – ensuring clarity for you and your customers

Our shelf optimisation systems offer you outstanding solutions for a wide range of requirements. This system consists of manual and automatic product pushers, shelf dividers, retaining profiles, product supports, scanning profiles and shelf stoppers. State-of-the-art materials and advanced technologies ensure the necessary flexibility and economy.

Tailoring the range of merchandise to the customers makes it possible to improve products and services while differentiating oneself from other retail formats – for higher sales and profits. Shopping should be transformed into an experience for the customer, and they should enjoy a congenial atmosphere. One particularly effective way of achieving this aim is to avoid empty shelves and shorten the time customers have to spend searching for what they want. Two-thirds of all buying decisions are made at the point of sale – directly at the shelves!

As part of our strategic alliance with INSTORE MARKETING, we are now offering “METO Powered by INSTORE” shelf optimisation systems. INSTORE MARKETING, which is part of the ORNAMIN plastics group in Minden, is Germany’s leading provider of merchandise arrangement and presentation systems for retailers.

INSTORE MARKETING continues to be responsible for the manufacture of these products, allowing us to offer you two top-quality “Made in Germany” systems (shelf dividers, product pushers and their accessories): Optisell 1 (OS1) and Optisell 2 (OS2).

OS1 is based on a raised front rail, making it ideal for pre-packaged items and consumer electronics. Thanks to its delicate appearance, the OS2 system’s slim front profile is perfect for dry goods (confectionery, powders/dessert packages, crackers etc.) and drugstore products.

The new shelf dividers made from high-quality recyclable plastics boast an appealingly modern and dynamic style. They can significantly improve any merchandise presentation by creating a consistent appearance on the shelves. With three different lengths and pre-defined breakage points, these dividers can satisfy the requirements of all standard shelf depths. Available in crystal-clear and frosted versions.

The product pushers come pre-equipped with box, guide profile and front stop, ensuring well-organised shelves. If a customer removes an item, the next one is automatically pushed forward to take its place, ensuring that there are no empty spaces. This means that your customers can see all your merchandise at all times. The neat, uniform presentation communicates competence, organisation and quality to the customer. This paves the way for impulse purchases. It also allows shelves to be stocked more quickly while completely eliminating the time-consuming process of pulling merchandise forward.

Highlights

- Increases impulse purchases due to the fact that the customer associates the high quality of the presentation with the merchandise itself
- Saves time by simplifying the restocking of shelves
- Reduces the danger of stock loss: first in – first out



OS1



OS2

SHELF OPTIMISATION SYSTEM OPTISELL 1



OS1 rail

Application: Rail for attaching shelf dividers and pushers to shelves.
Available with adhesive tape or magnetic strip.



Art. no.	Version	Length	Colour	
9426300	with adhesive tape	1,000 mm	white	<input type="checkbox"/>
9426301	with adhesive tape	1,250 mm	white	<input type="checkbox"/>
9426305	with magnetic strip	1,000 mm	white	<input type="checkbox"/>
9426308	with magnetic strip	1,250 mm	white	<input type="checkbox"/>
9426303	with magnetic strip	1,000 mm	grey RAL 9006	<input type="checkbox"/>
9426307	with magnetic strip	1,250 mm	grey RAL 9006	<input type="checkbox"/>
9426302	with magnetic strip	1,000 mm	anthracite RAL 7016	<input type="checkbox"/>
9426306	with magnetic strip	1,250 mm	anthracite RAL 7016	<input type="checkbox"/>



22 mm

Unit quantity: 10



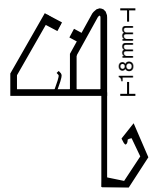
OS1 rail, clip-in version

Application: Rail for attaching shelf dividers and pushers to Tego shelves.



Art. no.	Length
9426309	989 mm
9426310	1,239 mm

Colour: Light grey RAL 7035



22 mm

Unit quantity: 10



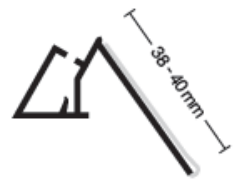
OS1 rail for labels

Application: Rail with adhesive tape for attaching shelf dividers and pushers to shelves with integrated label insert (39 mm label height).



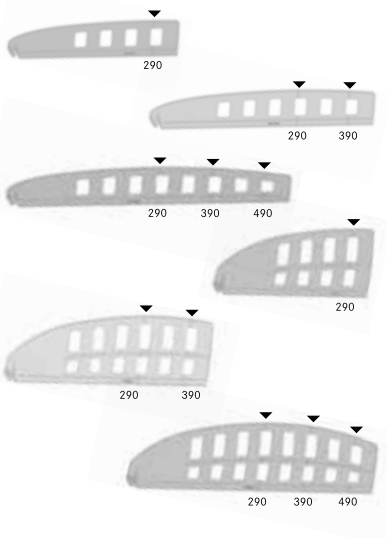
Art. no.	Length
9448315	1,000 mm
9448318	1,250 mm

Colour: White



Unit quantity: 10

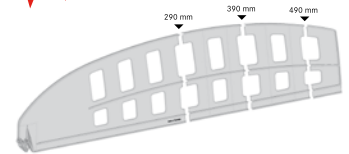
SHELF OPTIMISATION SYSTEM OPTISELL 1



OS1 shelf divider

Application: For the tidy separation of goods on the shelf in order to make better use of the space available.

Art. no.	Size (H x L)	Pre-determined breakage point(s) at
9426268	65 x 340 mm	290 mm
9426269	65 x 440 mm	390 mm, 290 mm
9426280	65 x 540 mm	490 mm, 390 mm, 290 mm
9426281	120 x 340 mm	290 mm
9426282	120 x 440 mm	390 mm, 290 mm
9426266	120 x 540 mm	490 mm, 390 mm, 290 mm



Material: Polystyrene
 Colour: Clear, transparent
 (also available in frosted look and made of bioplastic)

Unit quantity: 24



OS1 shelf divider, 140 x 600 mm

Application: For the tidy separation of goods and in order to make better use of the space available on the lowest shelf.

Art. no.: 9448313

Size: 140 x 600 mm
 Material: Polystyrene
 Colour: Clear, transparent
 (also available in frosted look and made of bioplastic)



Unit quantity: 25



OS1 pusher

Application: The pusher ensures that the products on display are automatically pushed to the front of the shelf once an article has been removed. The pusher's case can simply be taken off, turned and placed back in order to change its position from straight to angular or vice versa.

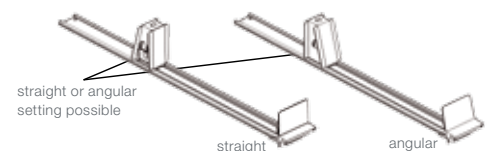


Art. no.	Newton force	Model front stop	Length guiding profile
9426284	6	60 x 60 mm, angular	365 mm
9426285	6	60 x 60 mm, angular	415 mm
9426286	10	60 x 60 mm, angular	365 mm
9426287	10	60 x 60 mm, angular	415 mm
9426288	14	60 x 60 mm, angular	365 mm
9426283	14	60 x 60 mm, angular	415 mm
9438884	14	60 x 60 mm, straight	465 mm
9445280	14	60 x 60 mm, angular	465 mm



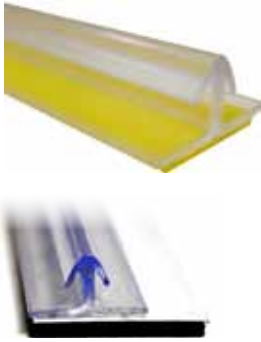
Material: Case: PS · Front stop: PC · Guiding profile: PVC
 Colour: Pusher: Grey · Front stop: Transparent

Further pusher combinations available on request.



Unit quantity: 10

SHELF OPTIMISATION SYSTEM OPTISELL2



OS2 profile

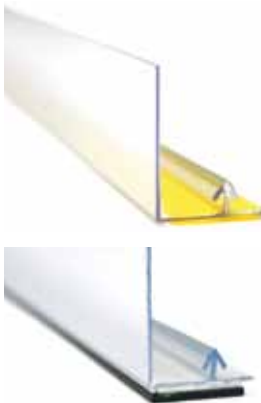
Application: Profile for attaching shelf dividers and pushers to shelves. Available with adhesive tape or magnetic strip.



Art. no.	Version	Length
9440393	with adhesive tape	970 mm
9438481	with adhesive tape	997 mm
9438482	with adhesive tape	1,247 mm
9448685	with magnetic strip	997 mm
9448686	with magnetic strip	1,247 mm

Colour: Transparent

Unit quantity: 1



OS2 L-shaped front profile

Application: Retaining profile for holding shelf dividers and pushers, with front panel, height 30 mm. Available with adhesive tape or magnetic strip.



Art. no.	Version	Length
9448334	with adhesive tape	997 mm
9448335	with adhesive tape	1,247 mm
9448336	with magnetic strip	997 mm
9448337	with magnetic strip	1,247 mm

Colour: Transparent

Unit quantity: 1



OS2 adhesive profile for labels

Application: Profile with adhesive tape for attaching shelf dividers and pushers to shelves with integrated label insert (39 mm label height).



Art. no.	Length
9448332	997 mm
9448333	1,247 mm

Colour: Transparent

Unit quantity: 1

SHELF OPTIMISATION SYSTEM OPTISELL2



OS2 clip-in profile

Application: Profile for attaching shelf dividers and pushers to Tego shelves.

Art. no.	Length
9437610	989 mm
9437611	1,239 mm

Colour: Transparent



Unit quantity: 1



Lower part of OS2 clip-in profile

Application: As addition for the OS2 clip-in profile with label insert for labels of height 39 mm.

Art. no.	Length
9448319	989 mm
9448331	1,239 mm

Colour: Back: Light grey - Front: Transparent



Unit quantity: 1



OS2 clamp profile

Application: Profile for shelf dividers and pushers for inserting in the U-profile of the shelf edge, for use in combination with a front sheet.

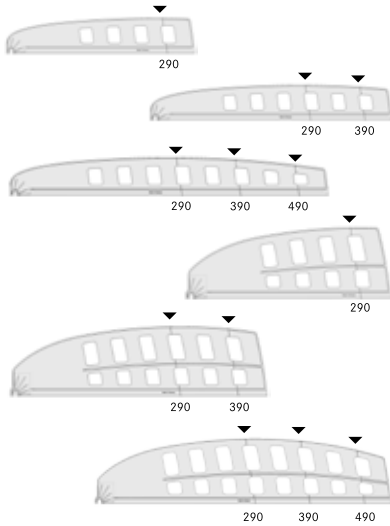
Art. no.	Length
9445753	985 mm
9445755	1,235 mm

Colour: Transparent



Unit quantity: 1

SHELF OPTIMISATION SYSTEM OPTISELL2



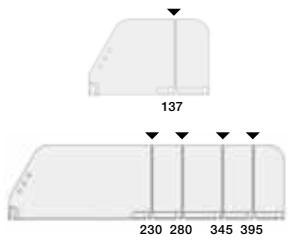
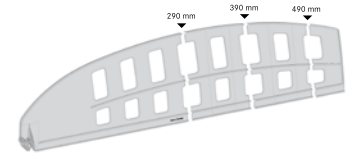
OS2 shelf divider

Application: For the tidy separation of goods on the shelf in order to make better use of the space available.

Art. no.	Size (H x L)	Breaking point(s) at
9426232	65 x 340 mm	290 mm
9426233	65 x 440 mm	390 mm, 290 mm
9426234	65 x 540 mm	490 mm, 390 mm, 290 mm
9426253	120 x 340 mm	290 mm
9426254	120 x 440 mm	390 mm, 290 mm
9426255	120 x 540 mm	490 mm, 390 mm, 290 mm

Material: Polystyrene
 Colour: Clear, transparent
 (also available in frosted look and made of bioplastic)

Unit quantity: 24



OS2 shelf divider

Application: For the tidy separation of goods on the shelf in order to make better use of the space available.

Art. no.	Size (H x L)	Breaking point(s) at
9426256	120 x 192 mm	137 mm
9426230	120 x 448 mm	395 mm, 345 mm, 280 mm, 230 mm

Material: Polystyrene
 Colour: Clear, transparent
 (also available in frosted look and made of bioplastic)

Unit quantity: 24



SHELF OPTIMISATION SYSTEM OPTISELL2



OS2 pusher

Application: The pusher ensures that the products on display are automatically pushed to the front of the shelf once an article has been removed. The pusher's case can simply be taken off, turned and placed back in order to change its position from straight to angular or vice versa.

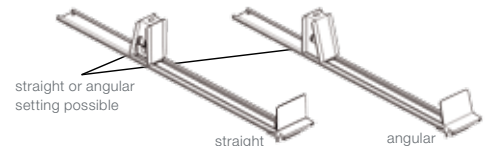


Art. no.	Newton force	Model front stop	Length guiding profile
9445259	4	40 x 35 mm, straight	365 mm
9443954	4	40 x 35 mm, straight	415 mm
9433164	6	40 x 35 mm, straight	265 mm
9433167	6	60 x 60 mm, angular	265 mm
9433085	6	60 x 60 mm, straight	265 mm
9438378	6	40 x 35 mm, straight	315 mm
9427969	6	40 x 35 mm, straight	365 mm
9427959	6	60 x 60 mm, angular	365 mm
9443442	6	60 x 60 mm, straight	365 mm
9427970	6	40 x 35 mm, straight	415 mm
9427966	6	60 x 60 mm, angular	415 mm
9438379	10	40 x 35 mm, straight	315 mm
9438483	10	60 x 60 mm, straight	315 mm
9443295	10	60 x 60 mm, angular	315 mm
9426259	10	40 x 35 mm, straight	365 mm
9426261	10	60 x 60 mm, angular	365 mm
9426260	10	40 x 35 mm, straight	415 mm
9426262	10	60 x 60 mm, angular	415 mm
9438400	14	40 x 35 mm, straight	315 mm
9438484	14	60 x 60 mm, straight	315 mm
9426263	14	40 x 35 mm, straight	365 mm
9426265	14	60 x 60 mm, angular	365 mm
9426264	14	40 x 35 mm, straight	415 mm
9433165	14	60 x 60 mm, straight	415 mm
9426257	14	60 x 60 mm, angular	415 mm
9433166	14	60 x 60 mm, straight	465 mm

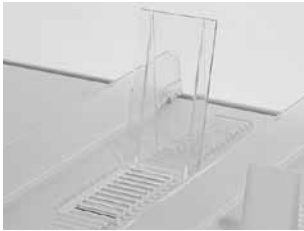
Material: Case: PS · Front stop: PC · Guiding profile: PVC
 Colour: Pusher: Grey · Front stop: Transparent

Further pusher combinations available on request.

Unit quantity: 10



ACCESSORIES FOR OPTISELL 1+2



Mobile back rest, OS1 und OS2

Application: Support for product packaging on the shelf in combination with slide stop (OS1: 9426289 / OS2: 9426231).

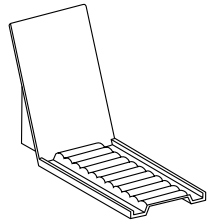
■ Art. no.: 9426221

Size: 80 x 148 x 145 mm

Material: Polystyrene

Colour: Transparent

Unit quantity: 24



Slide stop

Application: For attaching to front rail/profile, helps to position and fix mobile back rest on shelf. Thanks to pre-defined breakage points can be shortened to fit the shelf depth.

■ Art. no. | System type

9426289 | Optisell1

9426231 | Optisell2

Size: 40 x 420 mm

Material: K-Resin

Colour: Transparent

Unit quantity: 24



Shelf divider clip with magnet, OS1 and OS2

Application: To fix shelf dividers to the back of the shelf, facilitates repositioning of the shelf dividers.

■ Art. no.: 9426225

Size: 6 x 16 x 17 mm

Material: Polycarbonate

Colour: Transparent

Unit quantity: 10



Adjusting rail, OS1 und OS2

Application: Fixing strip for shelf dividers, attached to the back of the shelf with adhesive tape or magnetic strip.

■ Art. no. | Version | Length

9426226 | with adhesive tape | 250 mm

9426228 | with adhesive tape | 500 mm

9426227 | with magnetic strip | 250 mm

9426229 | with magnetic strip | 500 mm

Colour: Natural

Unit quantity: 20



ACCESSORIES FOR OPTISELL 1+2



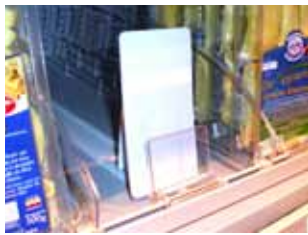
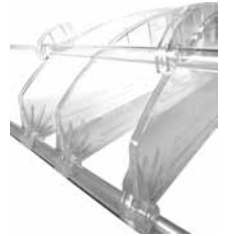
Rail clip set for shelf dividers, OS1 and OS2

Application: Additional protection for products on the shelf, contains: 1 rail with 6 clips, that can easily be attached to every second shelf divider (recommandation) by pushing together the top part of the clip. The clips hold the rail in place.

■ Art. no.: 9448482

Size: Clip: 41 x 22 x 8 mm · Rail: Ø 10 mm, Length: 124.5 cm
Material: Rail: Acrylic · Clip: Polystyrene
Colour: Transparent

Unit quantity: 1



Extra-large back plate for pusher, OS1 and OS2

Application: For clipping to the pusher to enlarge the support area for displaying larger product packaging.

■ Art. no.: 9426224

Size: 70 x 130 mm
Material: Polystyrene
Colour: Grey

Unit quantity: 10



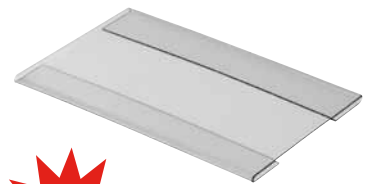
Label holder, OS1 and OS2

Application: For clipping additional product information to the pusher.

■ Art. no.: 9426223

Size: 49 x 80 mm
Material: PVC
Colour: Transparent

Unit quantity: 10



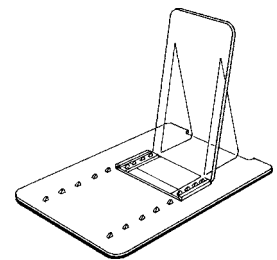
Free-standing back rest

Application: For use as a back panel without clamp profile, e.g. on smooth surfaces such as metal, plastic etc. With slip-resistant coating.

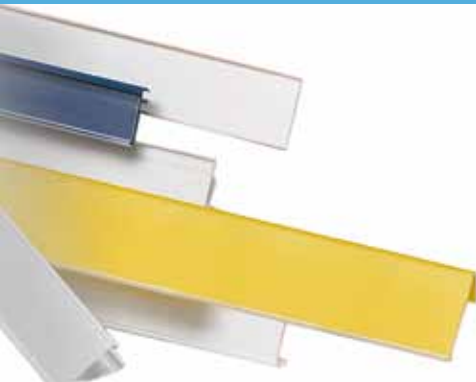
■ Art. no.: 9134451

Size 72 x 119 mm
Material: SAN
Colour: Transparent

Unit quantity: 25



ORDER ENTRY PROFILES



Order entry profiles

Application: Order entry profiles for sticking to all smooth, clean shelf edges.
Co-extruded profiles for labels from 13 – 107 mm in height, with integrated guiding strip for barcode scanners.

The following adhesive profiles are available in various heights:

12A: Acrylic adhesive tape 12 mm, 12B: Foam adhesive tape 12 mm, 24A: Acrylic adhesive tape 24 mm, 24B: Foam adhesive tape 24 mm

Front: Transparent

Colour: Back panel white RAL 9010

Further colours available on request.

Unit quantity: 50

Adhesive profile 985 mm in length

	13 mm	18 mm	20 mm	24 mm	26 mm	27 mm	28 mm	29 mm	30 mm	32 mm	Label height
12A	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352424	on request*	
12B	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352426*	on request*	
24A	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352425*	on request*	
24B	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352427*	on request*	

	33 mm	35 mm	39 mm	40 mm	50 mm	52 mm	53 mm	55 mm	58 mm	60 mm	Label height
12A	on request*	on request*	on request*	8352428	on request*	on request*	on request*	on request*	on request*	on request*	
12B	on request*	on request*	on request*	8352430	on request*	on request*	on request*	on request*	on request*	on request*	
24A	on request*	on request*	on request*	8352429*	on request*	on request*	on request*	on request*	on request*	on request*	
24B	on request*	on request*	on request*	8352431*	on request*	on request*	on request*	on request*	on request*	on request*	

	62 mm	64 mm	73 mm	80 mm	107 mm	Label height
12A	on request*	on request*	on request*	on request*	on request*	
12B	on request*	on request*	on request*	on request*	on request*	
24A	on request*	on request*	on request*	on request*	on request*	
24B	on request*	on request*	on request*	on request*	on request*	

Adhesive profile 1,235 mm in length

	13 mm	18 mm	20 mm	24 mm	26 mm	27 mm	28 mm	29 mm	30 mm	32 mm	Label height
12A	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352452	on request*	
12B	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352454*	on request*	
24A	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352453*	on request*	
24B	on request*	on request*	on request*	on request*	on request*	on request*	on request*	on request*	8352455*	on request*	

	33 mm	35 mm	39 mm	40 mm	50 mm	52 mm	53 mm	55 mm	58 mm	60 mm	Label height
12A	on request*	on request*	on request*	8352456	on request*	on request*	on request*	on request*	on request*	on request*	
12B	on request*	on request*	on request*	8352458	on request*	on request*	on request*	on request*	on request*	on request*	
24A	on request*	on request*	on request*	8352457*	on request*	8352461*	on request*	on request*	on request*	on request*	
24B	on request*	on request*	on request*	8352459*	on request*	8352463*	on request*	on request*	on request*	on request*	

	62 mm	64 mm	73 mm	80 mm	107 mm	Label height
12A	on request*	on request*	on request*	on request*	on request*	
12B	on request*	on request*	on request*	on request*	on request*	
24A	on request*	on request*	on request*	on request*	on request*	
24B	on request*	on request*	on request*	on request*	on request*	

* Product on request, minimum order quantity 1,500 metres

ORDER ENTRY PROFILES / SHELF EDGE PROFILES



Order entry profile OEP 24A

Application: For labels up to 40 mm in height with acrylate adhesive tape 24 mm.

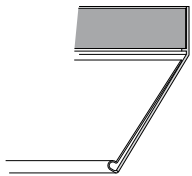
■ Art. no.: 9128911

Length: 1,235 mm

Colour: Front: Transparent · back panel: Transparent



Unit quantity: 50



Order entry profile OEP 42/12 DA

Application: Universal additional profile for dual pricing (second shelf level). For labels up to 40 mm in height with acrylate adhesive tape 12 mm.

■ Art. no.: 8352471*

* Product on request, minimum order quantity 1,500 metres

Length: 985 mm

Angle: 30°

Colour: Front: Transparent · back panel: Transparent

Unit quantity: 50



Order entry profile OEP WG 42/12 A

Application: For wooden and glass shelves. For labels up to 40 mm in height with acrylate adhesive tape 12 mm.

■ Art. no. | Length

8352514* | 985 mm

8352515 | 1,235 mm

* Product on request, minimum order quantity 1,500 metres

Colour: Front: Transparent · back panel: White RAL 9010

Unit quantity: 50



Shelf edge profile TLS 42

Application: For Tego, Linde and Storebest shelves. Co-extruded profile for labels up to 40 mm in height; adjustable to 15° and 45°.

■ Art. no. | Length | Back panel colour

8352518 | 985 mm | white RAL 9016

8352519 | 1,235 mm | white RAL 9016

9178686 | 985 mm | transparent

9137108 | 1,235 mm | transparent

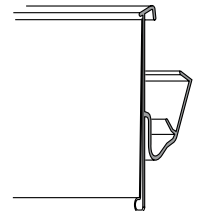


Front: Transparent

Unit quantity: 50

Also available for the following label heights on request:

26 ● 27 ● 32 ● 33 ● 40 ● 52 ● 60 ● 80 ● 2x40 ●





Shelf edge profile Tego 42 B

Application: For Tegometall shelves. For labels up to 40 mm in height.

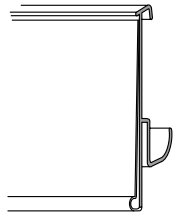
Art. no.	Length
8352522	985 mm
8352523	1,235 mm

Colour: Front: Transparent · back panel: White RAL 9010

Also available for the following label heights on request:

32	33	50	52	53	60	80	2x32	2x40
●	●	●	●	●	●	●	●	●

Unit quantity: 50



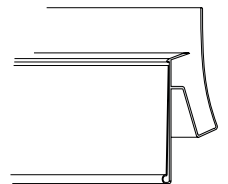
Shelf edge profile Kind 42

Application: For Kind shelves. For labels up to 40 mm in height.

Art. no.	Length	Back panel colour
9136696	985 mm	white RAL 9016 <input type="checkbox"/>
9136699	1,235 mm	white RAL 9016 <input type="checkbox"/>
9179724	988 mm	transparent <input type="checkbox"/>
9179681	1,235 mm	transparent <input type="checkbox"/>



Unit quantity: 25



Shelf edge profile for Linde cooling shelf

Application: Order entry profile for attaching to Linde cooling shelf with fastening clip (9134691, see page 117) for labels up to 40 mm in height.

Art. no.: 9134551

Length: 1,250 mm

Colour: Front: Transparent · back panel: White

Unit quantity: 40



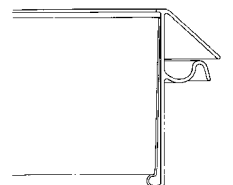
Shelf edge profile Wire basket 42

Application: Order entry profile for wire baskets and shelf insert baskets (Ø up to 10 mm).

Art. no.	Length
8352501	985 mm
8352508	1,235 mm

Colour: Front: Transparent · back panel: White RAL 9010

Unit quantity: 50



SHELF EDGE PROFILES

Shelf edge profile Wire shelf 30

Application: Co-extruded profile for labels up to 30 mm in height for wire shelves.



Shelf edge profile, shelf range Wire Tech 38 for Wanzl shelves

Application: Co-extruded profile for labels up to 30 mm in height for wire shelves.



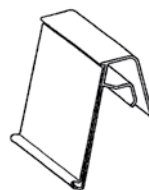
Shelf edge profile Wire basket 30

Application: Co-extruded profile for labels up to 30 mm in height for wire shelves and shelf insert baskets (wire up to 10 mm).



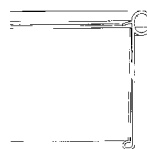
Shelf edge profile Wire basket 38 with wide and flat angle

Application: Co-extruded profile for labels up to 38 mm in height for wire baskets and shelf insert baskets for different angles.



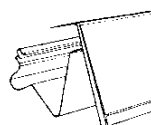
Shelf edge profile Wire basket 48

Application: Co-extruded profile for labels up to 48 mm in height for wire shelves and shelf insert baskets (wire up to 7 mm).



Shelf edge profile Mertens 38

Application: Co-extruded profile for labels up to 38 mm in height for Mertens shelves.



Shelf edge profile Wood and glass 30 & 38

Application: Co-extruded profile for labels up to 30 or 38 mm in height for wooden or glass shelves (6-8 mm).



Shelf edge profile Wood and glass 30 & 38

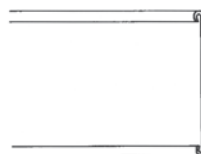
Application: Co-extruded profile for labels up to 30 or 38 mm in height for wooden or glass shelves (10-15 mm).



Label profile

Application: Extruded profile for labels, without transparent cover. For presentation of labels on panels etc.

Available in the heights: 25 38 73 100 120



All products on request, minimum order quantity 1,500 metres



Clip-on profile ACC AF 75

Application: For special offer signs up to 74 mm in label height.

■ Art. no. | Length

8351071 | 210 mm

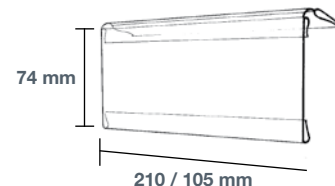
8351072 | 105 mm

Height: 74 mm

Thickness: 0.7 mm

Material: PVC

Colour: Transparent



Also available for the following label heights on request: 40 ● 65 ● 94 ●

Unit quantity: 25



Shelf edge profile holder for Linde cooling shelves

Application: Attachment clip for shelf edge profile on Linde cooling shelf (9134551, see p. 115).

■ Art. no.: 9134691

Length: 20 x 15 mm

Material: Polyamide

Colour: White

Unit quantity: 160



Hang tabs, self-adhesive

Application: Self-adhesive PVC eyelets with delta holes for peg hooks, for retrofitting or as a replacement for torn peg hook holes. For products up to 200 g.

■ Art. no.: 9406120*

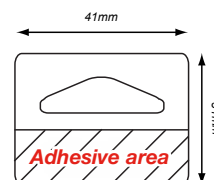
* Product on request, minimum order quantity 200 units

Format: 41 x 31 mm

Material: PVC

Colour: Transparent

Unit quantity: 50 (5 x 10)



ORDER ENTRY / SHELF EDGE PROFILES ACCESSORIES



Metal clip

Application: Holder for shelf-stoppers for attaching to the scanning profiles against the direction of customer flow. Customised shelf-stoppers available on request.

■ Art. no.: 9010187

Size 18 x 40 mm

Material: Metal

Colour: Silver

Unit quantity: 50



Shelf stopper clip

Application: Plastic clip for attaching special offer signs directly to the shelf, to the product against the direction of customer flow. For attaching signs with standard perforation. Customised shelf-stoppers available on request.

■ Art. no.	Size	Profile height
9206847*	53 x 30 x 26 mm	52 mm
9217919	40.5 x 30 x 26 mm	40 mm

* Product on request, minimum order quantity 150 units

Material: Polycarbonate

Colour: Transparent

Unit quantity: 100

